

PRIVACY POLICY ON THE PROCESSING OF PERSONAL DATA CONCERNING EXTERNAL VISITORS TO BPIFRANCE SITES

1. WHO DOES THIS POLICY APPLY TO?

This Policy (the “**Policy**”) is intended for all individuals whose data is collected and processed by Bpifrance during their visit to Bpifrance premises, as part of access management and site security, including events organized by Bpifrance (the “**Events**”).

You are covered by this Policy if you are (“**You**”):

- Occasional visitors
- Event attendees (conferences, workshops, seminars)
- Guest speakers (lecturers, guest experts)
- Delivery staff and technical maintenance teams
- Candidates for recruitment interviews

Hereinafter referred to as “**Visitors**”.

The purpose of this Policy is to inform you about the processing of personal data carried out by Bpifrance during your visit to its premises.

2. WHO IS RESPONSIBLE FOR THE PROCESSING?

The Bpifrance group entity hosting you is deemed to act as the data controller when it processes your personal data for the purposes detailed below.

At the end of this Policy, you will find a list of all Bpifrance group entities and their contact details, allowing you to determine, based on your situation, which entity acts as the data controller in your case.

3. WHAT DATA DOES BPIFRANCE PROCESS, FOR WHAT PURPOSES, AND HOW LONG IS IT RETAINED?

In accordance with applicable regulations, including European Regulation 2016/679, known as the General Data Protection Regulation (GDPR), and national provisions relating to data processing and privacy, Bpifrance, as data controller, collects and processes your personal data for the purposes listed below.

Bpifrance retains your personal data for the time necessary to achieve the stated purposes and applies the retention periods indicated below.

#	Purpose	Legal basis	Categories of Personal Data	Retention Period
1	Managing site security and access (Including visitor registration, issuance and return of visitor badges)	Bpifrance's legitimate interest in securing its premises and managing visitor flows	<p>Identification data: name, surname</p> <p>Professional data: job title, position, affiliated organization</p> <p>Other: badge assignment and tracking, access history, badge timestamp logs</p>	90 days from the visit date
2	Managing event registrations organized by Bpifrance on its premises	Bpifrance's legitimate interest in organizing events	<p>Identification data: name, surname, professional email address, professional phone number.</p> <p>Professional data: job title, information provided during registration</p> <p>Traffic data: identification and authentication data for connected spaces, including IP addresses, logs, browsing data</p>	<p>Online registration:</p> <ul style="list-style-type: none"> • 3 years after last registration for a professional event • 2 years after last registration for other events <p>On-site confirmation and participation validation: 90 days from the visit date</p>
3	Managing video surveillance systems	Bpifrance's legitimate interest in securing its premises	Identification data: images captured by video surveillance systems.	Recordings are automatically deleted after 30 days
4	Evaluation, monitoring, and improvement of the system by Bpifrance	Bpifrance's legitimate interest in monitoring and improving the system	<p>Identification data: name, surname, professional email address</p> <p>Professional data: job title, feedback on the system</p>	2 years from receipt of evaluation.
5	Managing potential (legal) disputes	Bpifrance's legitimate interest in defending its rights, including in court	<p>Identification data: name, surname, professional email address, professional phone number</p> <p>Professional data: job title, affiliated organization</p> <p>Other: any data necessary for dispute management, including retention of CCTV extracts in case of:</p> <ul style="list-style-type: none"> - Malicious or accidental acts - Investigations with official requisition 	Until all legal remedies are exhausted

Please note that, in accordance with the principle of data minimization, Bpifrance only collects the personal data necessary for the purposes mentioned above.

If you do not provide the personal data identified as mandatory, Bpifrance will not be able to carry out its activities or perform the related operations.

4. HOW IS YOUR PERSONAL DATA COLLECTED?

Your personal data is collected by Bpifrance directly from you or your company when you register, participate in Events, or visit Bpifrance sites.

In some cases, Bpifrance also collects personal data about you indirectly from:

- Other Bpifrance entities, in compliance with legal, regulatory, or contractual confidentiality obligations applicable to third parties;
- Bpifrance partners responsible for all or part of the process;
- IT service providers whose solutions include a database containing information about you.

In these cases, Bpifrance ensures that the indirect collection of such data complies with the GDPR

5. WHO MAY RECEIVE YOUR PERSONAL INFORMATION?

Your data is intended for **Bpifrance** and may also be disclosed, as applicable, to:

- Other entities within the Bpifrance group, where such transmission is necessary to enable these entities to meet their legal or regulatory obligations or to ensure the deployment of the proposed system. This intra-group information sharing does not exempt Bpifrance entities from confidentiality obligations arising from legal, regulatory, or contractual requirements applicable to them with respect to third parties;
- Partners or service providers involved in the implementation of the systems;
- IT service providers or any other service provider or subcontractor performing services related to all or part of the processing identified above on behalf of Bpifrance;
- Where applicable, the State and/or the European Commission;
- They may also be disclosed to any administrative, judicial, or supervisory authority entitled to request such information under a legislative provision, as part of a French or European administrative or judicial procedure, upon request.

Bpifrance strives to limit transfers of personal data outside the European Union. When such transfers are necessary, Bpifrance relies on:

- A decision by the European Commission confirming the adequacy of the data protection regulations in the destination country;
- One of the derogations provided for under the GDPR (in particular where transfers are necessary for the conclusion or performance of a contract concluded in your interest between Bpifrance and the legal entity to which you are linked).

In other cases, Bpifrance ensures that the transfer is governed in accordance with the GDPR and implements appropriate safeguards for the protection of personal data through legal, technical, and organizational measures.

6. WHAT ARE YOUR RIGHTS?

In accordance with Applicable Regulations, and subject to the conditions set out therein for exercising these rights, you have the following rights:

- The right to access, rectify, erase, and the right to portability of your personal data;
- The right to request restriction of processing concerning you and to object to receiving marketing communications or being subject to profiling related to marketing. In certain cases, the data subject may object to the processing of their data, including profiling, for reasons relating to their particular situation;
- The right to withdraw consent for processing based on consent;
- The right to define the handling of your personal data after your death.

To exercise your rights, you may contact the Data Protection Officer (DPO) of the Bpifrance group using the contact details provided in Section 7 “How to Contact Bpifrance?” below.

You also have the right to lodge a complaint with the French Data Protection Authority (CNIL)

7. TO CONTACT BPIFRANCE?

Please address all correspondence to the Data Protection Officer (DPO) of the Bpifrance group using the following contact details:

- Via our online form available here: <https://bpifrance.app.witik.io/fr/form/bpi/formulaire-rgpd-bpifrance>
- By mail by writing to Bpifrance – DCCP – Data Protection Officer, 27-31 avenue du Général Leclerc, 94710 Maisons-Alfort, France.

Upon receipt of your request, a response will be provided within a maximum of one month, except in cases of derogations provided for under the GDPR.

If there is reasonable doubt as to the identity of the person making the rights request, you may be asked to provide additional information necessary to confirm your identity.

8. LIST OF BPIFRANCE ENTITIES THAT MAY ACT AS DATA CONTROLLERS

Entity	Address
Bpifrance	27-31 avenue du Général Leclerc 94 710 Maisons Alfort
Bpifrance Investissement	27-31 avenue du Général Leclerc 94 710 Maisons Alfort
Bpifrance Participations	27-31 avenue du Général Leclerc 94 710 Maisons Alfort
Bpifrance Assurance Export	27-31 avenue du Général Leclerc 94 710 Maisons Alfort
Bpifrance Courtage	27-31 avenue du Général Leclerc 94 710 Maisons Alfort