



Updated on 2025/07/07

PRIVACY POLICY ON BPIFRANCE'S EXPORT FINANCING ACTIVITIES

1. WHO IS THIS POLICY FOR?

This policy (the "**Policy**") is intended for all persons whose data is processed by Bpifrance, its entities or persons acting directly or indirectly on its behalf, in the context of Bpifrance's activities in terms of public affairs and communication on its activities. To this end, Bpifrance is required to process personal data in this context, and is concerned by the provisions applicable to the processing of personal data.

When you provide personal data relating to other persons, it is your responsibility to duly inform these persons of the transmission of their data to Bpifrance and to make available to them the information contained in this Policy.

2. WHO IS RESPONSIBLE FOR THE PROCESSING CARRIED OUT?

Bpifrance, 27-31 avenue du Général Leclerc 94 710 Maisons Alfort, is deemed to act as a data controller (the "**Company** ") when it processes your personal data for the purposes detailed below.

3. WHAT DATA DOES BPIFRANCE PROCESS, FOR WHAT PURPOSES AND FOR HOW LONG IS THIS DATA KEPT?

In accordance with the applicable regulations, in particular European Regulation 2016/679, known as the General Data Protection Regulation (GDPR) and the national provisions relating to information technology, files and freedoms, Bpifrance, as data controller, collects and processes your personal data:

- On the basis of the performance of the contract for the following purposes: Study, monitoring and management of requests, examination of the file, notification of the financing decision, contractualization with exporting or purchasing companies, French or international (drafting, negotiation, provision and signature of pre-contractual and contractual documentation), monitoring of the execution of contracts, monitoring of the commercial relationship with the French company or international finance.
- On the basis of a legal obligation to which Bpifrance is subject for the following purposes: Know Your Customer (KYC), fight against money laundering and terrorist financing, compliance with regulations on economic sanctions, compliance with any other legal or regulatory provision to which Bpifrance is subject, in particular the GDPR and the Data Protection Act. And for electronically signed documentation: global management of the electronic signature and establishment of the body of evidence contributing to the reliability of the electronic signature process.
- On the basis of Bpifrance's legitimate interest in developing and managing its relationship with its customers for the following purposes: sourcing and business development with French or international companies (suppliers/buyers), management of any disputes, claims and claims.

In this context, Bpifrance is required to directly collect the following categories of personal data from legal representatives and points of contact within the various parties concerned (exporter, buyer, borrower, guarantor, co-participant in the financing):



- Identification data: Title, surname, first name, date and place of birth, personal postal address, personal email address, mobile phone number, nationality, country of residence, copy of identity documents (including passport and national identity card), photo, signature (electronic or handwritten).
- Data relating to professional life: professional postal address, professional telephone number, professional email address, position/position within the company, affiliation.
- Economic and financial data (only for single-member companies): bank details, tax situation, SIREN. The data is intended for Bpifrance.

4. HOW IS YOUR PERSONAL DATA COLLECTED?

Your personal data is collected by Bpifrance directly from you. Some data may also have been collected by Bpifrance Assurance Export indirectly from:

- Freely accessible sources on the internet, professional social networks, professional directories
- Company websites and other official databases;
- Data brokers listed here : <https://urlr.me/j2c3vs> ;
- Official publications (e.g. the Official Journal of the French Republic, the Trade and Companies Register, databases managed by banking sector supervisory authorities) or made available by private partners.

In these cases, Bpifrance ensures that the indirect collection of your data is carried out in accordance with the requirements of the GDPR.

5. TO WHOM WILL YOUR PERSONAL DATA BE DISCLOSED?

The data may be communicated to the following recipients:

- all identification data, relating to professional life and of an economic and financial nature, to the other entities of the Bpifrance group, insofar as this transmission is necessary to enable these entities to meet their legal, regulatory or contractual obligations or to ensure the deployment of the system in question. This transmission of intra-group information does not in any way exempt the entities of the Bpifrance group from the legal, regulatory or contractual confidentiality obligations (including the rules defined in agreement with the State) that apply to them with regard to third parties;
- information concerning the signatories of the contract (first and last names of the signatories, postal address, professional email address, information concerning the drafting of powers of attorney) to lawyers in order to set up the contractual documentation, to any rate stabilisation authority, to private credit insurers, to the Directorate General of the Treasury or any successor of these bodies);
- contact data for partner banking institutions with a view to notifying the financing decision in the context of co-financing projects.

It may also be communicated to any French or international administrative, judicial, arbitral or supervisory authority that has a right of communication based on a legislative provision in the context of a French or European administrative or judicial procedure, at their request.

Bpifrance is committed to limiting the transfer of personal data outside the European Union. When such transfers are to be implemented, Bpifrance relies on the basis of:

- a decision issued by the European Commission, attesting to the level of adequacy of the regulations of the country to which your data is transferred;
- one of the derogations provided for by the GDPR (in particular when the transfers are implemented because they are necessary for the conclusion or performance of a contract concluded in your interest between Bpifrance and the legal person to which you are linked);



In other cases, Bpifrance ensures that the transfer is supervised in accordance with the GDPR and implements appropriate guarantees with regard to the protection of personal data, by means of legal, technical and organisational measures.

6. WHAT ARE YOUR RIGHTS?

In accordance with the Applicable Regulations, and subject to the conditions set out therein for the exercise of these rights, you benefit from:

- The right to access, rectify, delete, and portability of your personal data.
- The right to request the limitation of the processing that concerns you and to object to receiving commercial prospecting where applicable.
- The ability to provide Bpifrance with instructions relating to the fate of his or her personal data after your death.

To exercise your rights, you can contact the data protection officer of the Bpifrance group, using the contact details provided in Section 7 ("*How to contact Bpifrance?*") below.

You also have the right to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL).

7. HOW TO CONTACT BPIFRANCE?

Please send all correspondence to the Data Protection Officer (DPO) of the Bpifrance group using the contact details below:

- Via our online form accessible here : <https://bpifrance.app.witik.io/fr/form/bpi/formulaire-rgpd-bpifrance>
- By post by writing to Bpifrance - DCCP - Data Protection Officer Address: 27-31 avenue du Général Leclerc 94 710 Maisons Alfort

After receiving your request, it will be answered within a maximum period of one month, except for derogations provided for by the GDPR.

If there is reasonable doubt as to the identity of the person concerned by the request to exercise the right, you may be asked to provide additional information necessary to confirm your identity.

8. POLICY UPDATE

This Policy may be amended and updated periodically to reflect legislative or regulatory developments or to meet our information obligations under applicable regulations on the protection of personal data.

We invite you to refer to it regularly on the Bpifrance website. The Policy is available at the following address: Data Protection | Bpifrance or <https://www.bpifrance.fr/protection-desdonnees>

In addition, in the event of substantial changes, Bpifrance will make available on its website (add the website) an update to this Policy and specify the changes relating to the processing of your personal data.