| Tracer name | Lifetime | Source | Domain | Category | Purpose |
|---|---|---|---|---|---|
| riseup_session | Session | Bpifrance | Visited site domain | Strictly necessary | Deposited by Bpifrance to transmit to Riseup the user's consent to the partner specified in the cookie name. |
| riseup_session | Session | Bpifrance | Visited site domain | Strictly necessary | Deposited by Bpifrance to transmit to Riseup the user's consent to the partner specified in the cookie name. |
| riseup_datadog | Session | Bpifrance | Visited site domain | Strictly necessary | Deposited by Bpifrance to transmit to Riseup the user's consent to the partner specified in the cookie name. |
| riseup_youtube | Session | Bpifrance | Visited site domain | Functional | Deposited by Bpifrance to transmit to Riseup the user's consent to the partner specified in the cookie name. |
| riseup_resume_video | Session | Bpifrance | Visited site domain | Functional | Deposited by Bpifrance to transmit to Riseup the user's consent to the partner specified in the cookie name. |
| MARECO_BPIFRANCE_PERSONALIZATION | 13 months | Bpifrance | Visited site domain | Targeting cookie (advertising/personalized content) | Cookie enabling MyReco API to transmit visitors' consent in order to propose personalized offers |
| _fbp | 90 days | Facebook | Visited site domain | Social network sharing cookie | Facebook Cookie, acronym for "Facebook Pixel", enables tracking of visitors |
| _fbc | Depending on advertiser settings | Facebook | Visited site domain | Social network sharing cookie | Cookie deposited on visitors from a Facebook ad |
| fr | 1 year | Facebook | facebook.com | Social network sharing cookie | Cookie deposited by Facebook, provides information on the language used in order to adapt the proposed content |
| xs | 1 year | Facebook | facebook.com | Social network sharing cookie | Cookie deposited by Facebook, records a unique user ID |
| c_user | 1 year | Facebook | facebook.com | Social network sharing cookie | Cookie deposited by Facebook, records a unique user ID |
| oo | 13 months | Facebook | facebook.com | Social network sharing cookie | This cookie is used to store your advertising preferences |
| presence | 13 months | Facebook | facebook.com | Social network sharing cookie | Facebook cookie that records visitor status on Meta chat tools |
| sb | 13 months | Facebook | facebook.com | Social network sharing cookie | Cookie deposited by Facebook, records information related to the visitor's browser |
| datr | 13 months | Facebook | facebook.com | Social network sharing cookie | Cookie deposited by Facebook to prevent identity theft on social networks. |
| ApplicationGatewayAffinityCORS | Session | Chatbot | chatbot.synapse-developpement.fr | Strictly necessary | Technical cookie used by Synapse chat tools to protect visitors from cross-domain vulnerabilities. |
| __Secure-ENID | 1 year | Google | Visited site domain | Targeting cookie (advertising/personalized content) | To secure the digitally signed and encrypted Google Unique ID data and store the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and protect visitor data from unauthorized parties. This data may also be used for targeting purposes to display relevant and personalized advertising content. |

| | | | | | |
|---|---|---|---|---|---|
| _gcl_au | 90 days | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | This cookie is used by Google AdSense to test the effectiveness of ads on different websites using its services. This is the cookie specific to the "Conversion Linker" function: information about clicks on ads is stored in the "Conversion Linker" cookie. |
| __gsas | 90 days | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | This cookie is used to store the user's preferences concerning cookies for the AdSens service. |
| __gpi | 13 months | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | This cookie collects information about user behavior on several websites. This information is used to optimize the relevance of advertising on the website. |
| __gpi_optout | 13 months | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | This cookie is used to keep the _gpi cookie opt-out. |
| OTZ | 4 weeks | Google | google.com | Targeting cookie (advertising/perso nalized content) | Cookie used by Google Analytics to provide a global analysis of website visitors. |
| CONSENT | 2 years | Google | google.com | Targeting cookie (advertising/perso nalized content) | Used by google to store consent preferences for Google Consent Mode |
| IDE | 18 months | Google | google.com | Targeting cookie (advertising/perso nalized content) | This Google cookie contains a randomly generated user ID, enabling Google to recognize you across multiple websites and deliver personalized ads. |
| NID | 6 months | Google | google.com | Targeting cookie (advertising/perso nalized content) | The NID cookie contains a unique identifier used to store user preferences and other information, such as preferred language, the number of search results the user prefers to display on a results page and whether the user wishes to activate Google's SafeSearch filter. |
| SOCS | 13 months | Google | google.com | Targeting cookie (advertising/perso nalized content) | Used to store the status of a user's cookie choices |
| __gads | 13 months | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | Cookie used to display Google ads on the visited site |
| _gcl_aw | 90 days | Google | Visited site domain | Targeting cookie (advertising/perso nalized content) | This cookie is used to identify and track visitors from Google Ads (Adwords). |
| 1P_JAR | 1 months | Google | google.fr | Targeting cookie (advertising/perso nalized content) | The 1P_Jar cookie can be used for several purposes within the Google domain. |
| _hjAbsoluteSessionInProgr ess | Session | Hotjar | Visited site domain | Audience | Used to detect a user's first page consultation session. |
| _hjFirstSeen | Session | Hotjar | Visited site domain | Audience | Identifies a new user's first session. Used by registration filters to identify new user sessions. |
| _hjSessionUser_[SITE_ID] | 1 year | Hotjar | Visited site domain | Audience | Defines when a user first arrives on a page. Hotjar user ID unique to the site visited, Hotjar does not track users on different sites. Guarantees that data from subsequent visits to the same site will be attributed to the same user ID. |

| | | | | | |
|---|---|---|---|---|---|
| _hjSession_[SIYTE_ID] | Session | Hotjar | Visited site domain | Audience | Contains current session data. Ensures that subsequent requests in the session window are assigned to the same session. |
| _hjIncludedInSessionSample_[SITE_ID] | 2 minutes | Hotjar | Visited site domain | Audience | Used to determine whether a user is included in the data sampling defined by your site's daily session limit. |
| _hjIncludedInPageviewSample | 2 minutes | Hotjar | Visited site domain | Audience | Used to determine whether a user is included in the data sampling defined by your site's daily session limit. |
| iwuid | 13 months | Inwink | Visited site domain | Strictly necessary | This cookie is used to uniquely identify the user throughout their browsing; this identifier remains anonymous as it is randomly generated and not linked to the user; it is also used to create anonymous statistics on page traffic (number of unique visitors, number of visits, etc.). |
| iwctx | 13 months | Inwink | Visited site domain | Strictly necessary | Cookie used to ensure authentication reliability on the Inwink platform |
| ai_user | Session | Inwink | Visited site domain | Strictly necessary | This cookie is used to correlate the different sessions a user may have. |
| AspNetCore.Antiforgery.<suffixe> | Session | Inwink | Visited site domain | Strictly necessary | Technical cookie to protect the visitor from cross forgery system attacks |
| <variable>-Identity.Application | 14 days | Inwink | Visited site domain | Strictly necessary | This cookie serves as a federation for authentication ("SSO") for the different sites of a customer's audience. |
| id.<variable> | 13 months | Inwink | Visited site domain | Strictly necessary | Cookie identifying the visitor's Inwink client, ensures the permeability of the different silos of the SAAS platform. |
| bcookie | 1 year | Linkedin | Linkedin.com | Social network sharing cookie | Browser cookie to identify each device accessing LinkedIn in order to detect abuse of the platform |
| lidc | 24h | Linkedin | Linkedin.com | Social network sharing cookie | Cookie used to optimize data center selection |
| lang | Session | Linkedin | Linkedin.com | Social network sharing cookie | Used to remember a user's language setting to ensure that LinkedIn.com is displayed in the language selected by the user in their preferences. |
| AnalyticsSyncHistory | 30 days | Linkedin | Linkedin.com | Social network sharing cookie | Used to store data on when a synchronization was performed with the lms_analytics cookie |
| UserMatchHistory | 6 months | Linkedin | Linkedin.com | Social network sharing cookie | Used for the ID synchronization process. This records the time of the last synchronization, to avoid having to repeat the synchronization process frequently. |
| li_mc | 1 months | Linkedin | Linkedin.com | Social network sharing cookie | Used as a temporary cache to avoid searches for user consent in the database for the use of non-essential cookies, and used to obtain consent data from the customer in order to apply their consent |
| liap | 1 year | Linkedin | Linkedin.com | Social network sharing cookie | Used by sites other than "www.domains" to indicate a member's connection status. |
| lms_ads | 1 months | Linkedin | Linkedin.com | Social network sharing cookie | Used to identify LinkedIn Users outside LinkedIn for advertising purposes |

| Name | Duration | Provider | Domain | Category | Description |
|---|---|---|---|---|---|
| li_gc | 6 months | Linkedin | Linkedin.com | Social network sharing cookie | Used to store guest users' consent to the use of cookies for non-essential purposes |
| li_sugr | 90 days | Linkedin | Linkedin.com | Social network sharing cookie | Used to find a probability match with a user's identity outside designated countries |
| _pk_id.$$ | 13 months | Matomo | Visited site domain | Strictly necessary | Collects anonymous statistics on user visits to the website, such as number of visits, average time spent on the site and which pages were consulted. |
| _pk_ses.$$ | Session | Matomo | Visited site domain | Strictly necessary | Used by Matomo to track visitor page requests during the session. |
| MATOMO_SESSID | Session | Matomo | Bpifrance.matomo.cloud | Strictly necessary | Matomo sets this cookie when the Matomo opt-out function is used, to avoid cross-site request forgery (CSRF) security problems. |
| _dd_s | Session | Datadog | Visited site domain | Strictly necessary | Cookie used to aggregate all events generated from a single user session across multiple pages. It indicates the current session ID, whether the session is excluded due to sampling, and the session expiry date. The cookie is extended for a further 15 minutes each time the user interacts with the website, up to the maximum user session duration (4 hours). |
| AWSALBCORS | 6 days | Salesforce | bpifrance.germany-2.evergage.com | Targeting cookie (advertising/personalized content) | AWS cookie registered by Salesforce Marketing Cloud to prevent CORS attacks |
| _sfid_$$ | 13 months | Salesforce | Visited site domain | Targeting cookie (advertising/personalized content) | Unique, anonymous Salesforce Marketing Cloud Personalization ID |
| _evga_$$ | 1 year | Salesforce | Visited site domain | Targeting cookie (advertising/personalized content) | Unique identifier and anonymous evergage |
| _csrf | 13 months | Stonly | Visited site domain | Strictly necessary | Ensures visitors' browsing security by preventing cross-site requests from being forged |
| TCID | 1 year | Tag Commander | Visited site domain | Strictly necessary | Visitor ID used to calculate deduplicated statistics per user. TrustCommander uses this cookie to measure privacy banner performance statistics after a visitor has given consent. Before users give their consent, TrustCommander uses the TCPID cookie to measure anonymous statistics for the privacy banner. |
| TCPID | 13 months | Tag Commander | Visited site domain | Strictly necessary | Used to identify visitors exposed to the privacy banner. TrustCommander uses this cookie to measure usage statistics of the privacy banner until visitors give their consent for the TCPID cookie. |
| TC_PRIVACY_CENTER | 13 months | Tag Commander | Visited site domain | Strictly necessary | Used to display optin/opout categories in the Privacy Center if the user reopens it. |
| WID | Session | Tag Commander | Visited site domain | Strictly necessary | Used to identify when the browser is closed in order to divide page views into multiple Functionalles sessions. |
| guest_id_ads | 2 years | Twitter | Twitter.com | Social network sharing cookie | This cookie is used for advertising purposes when the user is logged out. |

| | | | | Social network sharing cookie | This cookie is for your cookie preferences |
|---|---|---|---|---|---|
| d_prefs | 2 years | Twitter | Twitter.com | Social network sharing cookie | This cookie is for your cookie preferences |
| guest_id_marketing | 2 years | Twitter | Twitter.com | Social network sharing cookie | This cookie is used for advertising purposes when the user is logged out. |
| _ga | 13 months | Twitter | Twitter.com | Social network sharing cookie | Cookie deposited by Twitter for Google Analytics |
| muc_ads | 13 months | Twitter | Bpifrance.fr | Social network sharing cookie | Collects data on user behavior and interaction in order to optimize the website and make advertising on the website more relevant. |
| personalization_id | 13 months | Twitter | Twitter.com | Social network sharing cookie | The cookie enables visitors to share website content on their Twitter profile. |
| guest_id | 13 months | Twitter | Twitter.com | Social network sharing cookie | This cookie is used for advertising purposes. |
| ci_session | 6 months | Riseup | Universite.bpifrance.fr | Strictly necessary | Cookie placed by Riseup, interface used by Université, to track visitors to Université |
| __Secure-3PSIDCC | 2 years | youtube | Youtube.com | Social network sharing cookie | Creates a profile of website visitors' centers of interest to display relevant, personalized ads through retargeting. |
| __Secure-3PAPISID | 13 months | youtube | Youtube.com | Social network sharing cookie | Creates a profile of website visitors' centers of interest to display relevant, personalized ads through retargeting. |
| YSC | Session | youtube | Youtube.com | Social network sharing cookie | YSC is used by YouTube to memorize user input and associate user actions. |
| VISITOR_INFO1_LIVE | 6 months | youtube | Youtube.com | Social network sharing cookie | A cookie set by YouTube that measures your bandwidth to determine whether you get the new player interface or the old one. |
| CONSENT | 1 year | youtube | Youtube.com | Social network sharing cookie | Used to detect whether the visitor has accepted the marketing category in the cookie banner. |
| DEVICE_INFO | 6 months | youtube | Youtube.com | Social network sharing cookie | Used to track user interaction with embedded content. |
| SOCS | 13 months | youtube | Youtube.com | Social network sharing cookie | Used to store the visitor's cookie preferences |
| ad-privacy | 13 months | Amazon | bpifrance.fr/.amazon-adsystem.com | Targeting cookie (advertising/personalized content) | Yes |
| ad-id | 6 months | Amazon | bpifrance.fr/.amazon-adsystem.com | Targeting cookie (advertising/personalized content) | Yes |
| PREF | 8 months | youtube | Youtube.com | Social network sharing cookie | YouTube uses the "PREF" cookie to store information such as a user's preferred page setting and playback preferences such as auto-play, shuffle and player size. For YouTube Music, these preferences include volume, repeat mode and auto-play. This cookie expires 8 months after a user's last use. |
| AMP_$$ | Session | Amplitude | Visited site domain | Audience | Cookie amplitude tracking |
| stonlyWidget_triggerShown_$$ | Local storage | Stonly | Stonly.com | Strictly necessary | Records whether a message has been displayed. |
| stonlyWidget_userId | Local storage | Stonly | Stonly.com | Strictly necessary | A unique user ID that helps Stonly identify each of your customers when they visit your website or application. |

| | | | | | |
|---|---|---|---|---|---|
| stonlyWidget_deviceId | Local storage | Stonly | Stonly.com | Strictly necessary | ID of the device running the Stonly script |
| stonlyWidget_autolaunch Triggered_$$$ | Local storage | Stonly | Stonly.com | Strictly necessary | Records whether the Stonly widget's automatic trigger has been activated |
| stonly_anonymous_id | Local storage | Stonly | Stonly.com | Strictly necessary | Stores a unique user ID to manage how user guides are displayed to the user. |
| amplitude_unsent_identif y_$$$$ | Local storage | Amplitude | Amplitude.com | Strictly necessary | ID Amplitude |
| ub-emb-id | Local storage | Unbounce | Unbounce.com | Audience | ID Unbounce |
| ub-emb-c4976d9d-5e3a-4649-80b4-d11c15cb56b9 | Local storage | Unbounce | Unbounce.com | Audience | Unbounce event |