

The **France Tourism Investment Fund** helps keep France the world's top tourist destination

€100 M under management - A portfolio of companies representing **€650 M** of cumulative turnover and over **5 500 jobs**

Supporting more established companies in their change process

Helping young companies emerge for the tourism of tomorrow

Improving the visibility of Bpifrance in this area

Our expertise



The hotel sector

- Hotels - Camp sites - Hostels
- Thalassotherapy - hydrotherapy
- Hotels
- Reception structures
- Tourist residences



Solutions for tourism

- Distribution
- Collaborative
- Services around tourism



Tourist travel and transport

- Tour operators
- Excursionists
- River transport
- Air transport
- Car hire



Catering

- Restaurant chains
- Take aways
- Mass catering
- Fast food



Leisure and free time

- Sports facilities - fun
- Theme parks
- Winter sports resorts
- Events-based leisure

Our goals

- Accelerating digital transformation (digital diagnostics, implementation)
- Enabling the restructuring of the offer
- Create middle-market companies around strong brands

- Allocate 25% to start-ups and young companies
- Get start-ups, SMEs and middle-market companies to work together

- Before the creation of FIT, in October 2015, a tourism business of around € 10 million per year focused on traditional companies in the sector;
- Since its creation, an annual investment rate of over € 25 million.

Holdings

